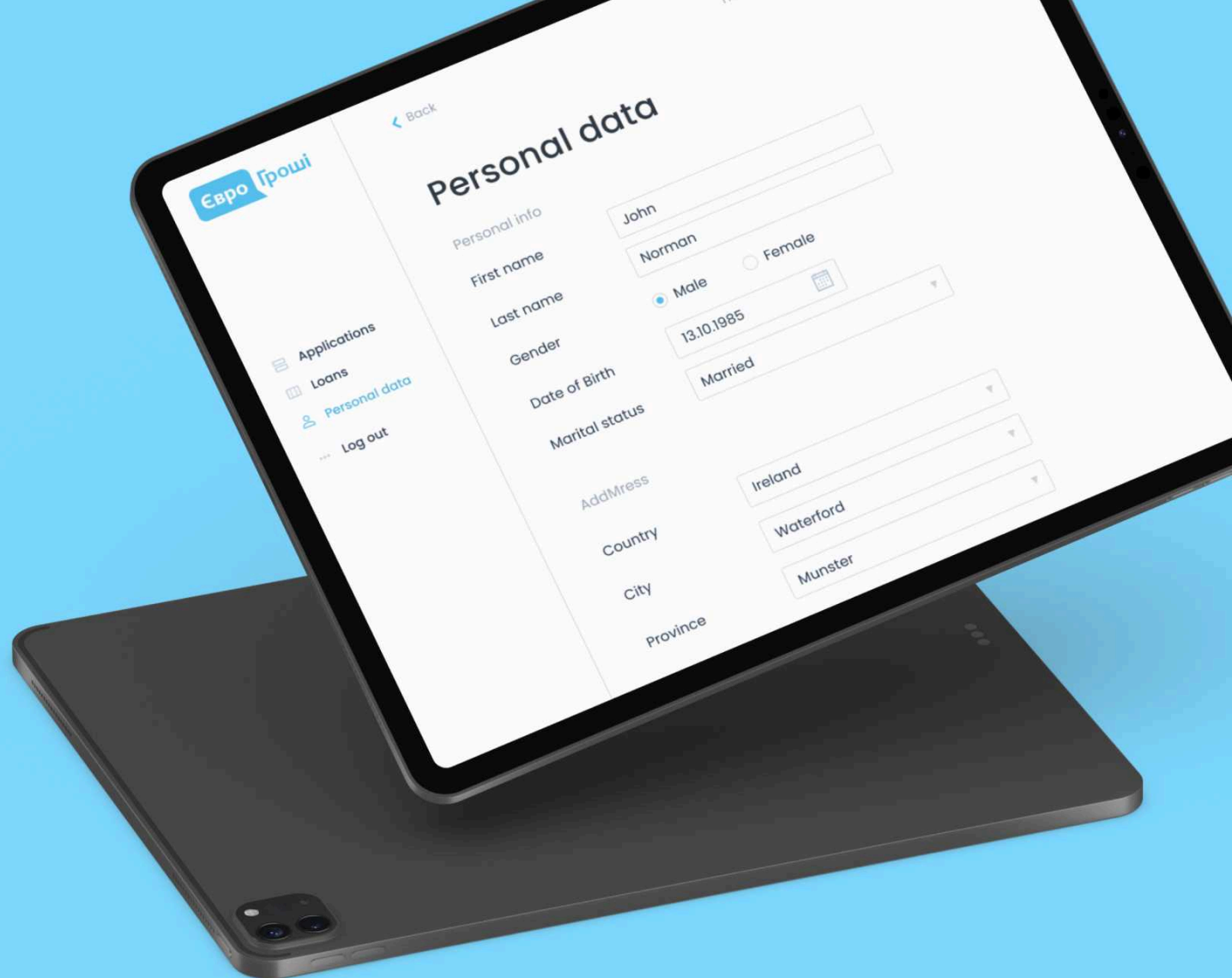




HES

Employing industry best practices to launch a PDL platform in 2.5 months

Euro Groshi success story

Find out how the HES MFI solution gives Euro Groshi a competitive edge by allowing it to provide quick underwriting responses.

Founded in	Markets	Team size	Type	Website
2016	Ukraine	45	Microfinance lending	eurogroshi.com.ua

"It took us 10 weeks to go live and start originating hundreds of quality loans per day."



Vladimir Khorvyak
CEO at EuroGroshi

Challenge

Meet the European money lending standards

Euro Groshi needed to implement and comply with European money lending standards. The company was planning to operate online without any physical branches and was looking for a field-proven technology solution for payday loan management.

Approach

Robust functionality combined with well-thought-out UI/UX

HES not only fulfilled all functional requirements expected behind the scenes, but also created a user-friendly UI experience for Euro Groshi's clients. Now, HES LoanBox handles multiple loan workflows in a single automated environment.

2.5 months

time-to-market

30-40%

more customers in the
first three months

75%

of customers apply
online

Result

Online customer acquisition and loan decisions in minutes

HES LoanBox gives Euro Groshi a competitive edge by allowing it to make quick underwriting responses and design customized loyalty programs. The credit application process for new customers takes no more than 15 minutes. Repeat customers receive loan decisions within 5 to 10 minutes.



Applications

Loans

Personal data

Log out

Back

John Norman

Applications

#	Date	Amount, €	Term, days	Status	Product
12344	02.01.2019	10 000	15	In progress	Standart
3535	04.02.2019	50 000	25	Canceled	Loyalty program
34636	06.02.2019	150 000	15	Canceled	Standart
34624	08.04.2019	10 000	15	Canceled	Loyalty program
34545	09.05.2019	150 000	25	Canceled	Standart
465677	09.05.2019	10 000	25	Canceled	Standart
454	09.06.2019	500 000	15	Canceled	Loyalty program
56567	09.07.2019	400 000	15	Canceled	Standart
555	10.08.2019	10 000	15	Canceled	Loyalty program
12344	09.05.2019	150 000	15	Canceled	Standart
3535	09.05.2019	10 000	25	Canceled	Standart

With no physical branches or servicing locations, Euro Groshi focuses on perfecting the online lending experience while maintaining a personal touch.

Thank you for your attention!