

HES

Consumer lending platform on the Australian financial services market

Australian lender success story

Learn how HES LoanBox helped to launch the Australian lending business from scratch within 2 months.

Founded in Markets Team size Type Website

2023 Australia 10-100 Consumer lending Under NDA

Challenge

Rapid business launch

As a startup without an existing loan management system, they needed guidance on financial business strategies and a rapid market entry. Their vision was clear—a holistic loan processing system with essential features like digital loan origination, automated underwriting, streamlined document workflows, efficient loan registration, and flexible managerial capabilities. These elements were non-negotiable, forming the core of their requirements.

Approach

Providing a ready-made lending solution

After an in-depth analysis of the customer's requirements, the Business Analysis team at HES FinTech determined that the HES LoanBox off-the-shelf lending platform was a perfect fit for the client's needs.

The off-the-shelf solution was quickly adapted to the specific demands of the Australian finance market. Integrating HES LoanBox with Illion Open Banking enabled swift retrieval of bank account data for potential borrowers, while our technical experts successfully linked the SquarePay API to ensure secure online transactions.

The client now benefits from customizable credit products, task management, and fully automated loan servicing. At their request, we also made slight adjustments to both the landing page and the borrower portal to align with their brand identity.

8 min

to submit a loan application

2 months

time-to-market

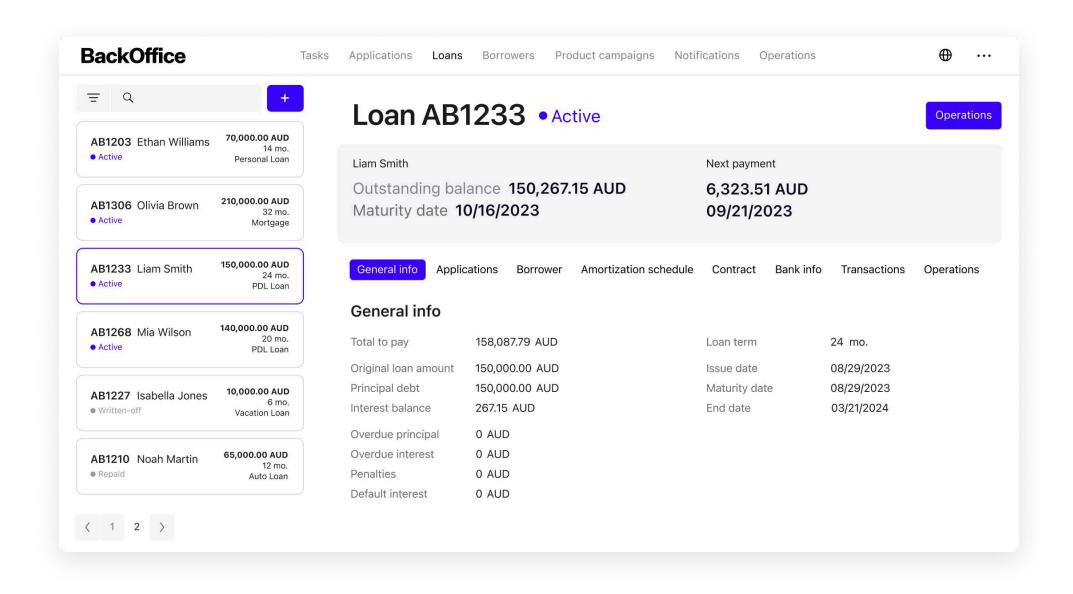
100%

digital loan processing

2 months from idea to working business

HES FinTech introduced the Australian lender to the world of digital lending, with software configuration completed in just two months. Following this, the client officially launched their platform online and began issuing loans. In the first month of operations, the company originated dozens of loans, providing financial services to many clients.

Our off-the-shelf lending platform, HES LoanBox, has become the primary tool for their digital lending operations, ensuring a seamless online onboarding experience: borrowers can submit a loan application in just eight minutes and receive approvals within one business day.



Thank you for your attention!